

resume

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Natalia Laura Brizuela

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ABOUT //

I am a multi-disciplinary Art Director, designer, UX/UI specialist, and creative visionary who pushes the boundaries of visual design across many environments. I value collaboration and exploration, using my critical eye for perfect execution to bring each project to life. I've brought my strengths in team-building, fostering creative innovation, and utilizing cutting-edge technologies to my 10+ years of experience as Designer and Art Director. Recently I've received my UX design certification to strengthen my expertise in the empathetic, human-centered design that I infuse in all my projects. I believe that advances in technology across the web, print, and graphic design fields can create far-reaching effects for the accessibility and engagement of visual design. My goal as a designer is to build a creative community and make an impact through design.

LANGUAGES //

Native Language: Spanish
Proficient: English

Excellent management, mentorship, communication, writing, storytelling, presentation, coordination and discussing skills in both languages.

REFERENCES //

Shawn Huddleston: Creative Director
Rosetta Stone - 703-568-6328

Hyun-Soo Ko: Associate Creative Director,
Marriott International - 646.469.1963

Michael Marshall: President & CEO
Michael Marshall Design - 202.302.3651

Julieta Guillermet: Architectural Designer
Smith Group JJR - 571.274.6694

EDUCATION //

2002 - 2007: Biochemistry - UPSJB - Chubut, Argentina
2008-2011: Bachelor in Graphic Design - University of Palermo - Buenos Aires, Argentina
20016-2017: UX Design - Springboard, Masters Institute - San Francisco, California.

EXPERIENCE //

April 2020-Present: Rosetta Stone

May 2015-2018: Surcreative - Art Director & Designer

May 2018-April 2020: Marriott International - Art Director & Senior Designer

2015-2017: Illustria Inc. - Art Director

2012-2015: Marshall Moya Design - Director of Graphic Design

2014-2015: Innuevo Digital - Director of Graphic Design

2012-2 Innuevo - Director of Graphic Design**015:**

2011-2012: Clear Path - Designer

SKILLS & SOFTWARES //

Skills: UX/UI Design, Web Design, Branding, Editorial Design, Identity Design, Environmental Graphics, Social Media, Motion Graphics, Art Direction, Design Mentor.

Softwares: Adobe CS (Illustrator, Photoshop, InDesign, After Effects, Fireworks, Experience Design, Dreamweaver), Sketch, Principle, InVision App, Inspect, AutoCad (Basic Level).

AWARDS //

2016 GD USA: 2 Logo Design Awards

2014 GD USA: 2 Editorial Awards

2014 GD USA: Logo Design Awards

2014 GD USA: 2 Branding Awards

2014 GD USA: 3 Packaging Awards

2012 UP Argentina: Thesis (Multimedia Design)

2010 UP Argentina: Best Editorial Cover

2009 UP Argentina: Poster Design